



COMUNICATO STAMPA

FISSATO L'INTERVALLO DI VALORIZZAZIONE INDICATIVA DELLE AZIONI TRA UN PREZZO MINIMO DI EURO 13,20 E UN PREZZO MASSIMO DI EURO 15,50 PER AZIONE, CORRISPONDENTE AD UN EQUITY VALUE POST AUMENTO DI CAPITALE COMPRESO TRA CIRCA EURO 377 MILIONI ED EURO 443 MILIONI

Santarcangelo di Romagna, 30 giugno 2023 - Maggioli S.p.A (la “**Società**” o “**Maggioli**”) comunica di aver avviato le attività funzionali al processo di quotazione (la “**Quotazione**”) delle proprie azioni ordinarie (le “**Azioni**”) su Euronext Growth Milan, sistema multilaterale di negoziazione organizzato e gestito da Borsa Italiana S.p.A. (“**Borsa Italiana**”).

Il requisito del flottante richiesto ai fini della Quotazione sarà soddisfatto attraverso un collocamento (l’“**Offerta**”) riservato ad investitori qualificati, come definiti dall’articolo 2, paragrafo 1, lettera e), del Regolamento (UE) 2017/1129, nell’Unione Europea e negli altri Paesi dello Spazio Economico Europeo e gli investitori istituzionali al di fuori dell’Italia, con esclusione degli investitori istituzionali di Australia, Canada, Giappone e Stati Uniti, ai sensi della *Regulation S* dello *United States Securities Act* del 1933 (e di ogni altro Paese estero nel quale il collocamento non sia possibile in assenza di una autorizzazione delle competenti autorità).

È previsto che l’Offerta comprenda: (i) massime n. 6.600.000 Azioni da offrire in sottoscrizione rivenienti dall’aumento di capitale (fermo restando che l’effettivo numero di Azioni che saranno emesse sarà determinato in prossimità della chiusura del collocamento); e (ii) massime n. 2.800.000 Azioni poste in vendita da Pacri S.r.l. (azionista della Società). Nell’ambito dell’Offerta è prevista altresì la concessione di un’opzione c.d. greenshoe da parte dell’azionista Pacri S.r.l. in favore dei Joint Global Coordinators, per l’acquisto, al prezzo di Offerta, di n. 900.000 Azioni pari a circa il 10% delle Azioni oggetto del collocamento.

Ad esito dell’Offerta, assumendo l’integrale collocamento delle Azioni oggetto dell’Offerta e l’integrale esercizio dell’opzione greenshoe, il numero di Azioni complessivamente detenute dal mercato sarà pari a circa il 36% del capitale sociale dell’Emittente.

La forchetta di prezzo delle azioni è stata fissata tra un minimo di Euro 13,20 ed un massimo di Euro 15,50 per azione, corrispondente ad un equity value pre-money della Società compreso tra circa Euro 290 milioni e circa Euro 341 milioni ed un equity value post-money compreso tra circa Euro 377 milioni e circa Euro 443 milioni.

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La Società intende utilizzare i proventi dell'Offerta al fine di dotarsi di ulteriori risorse finanziarie per il perseguimento della propria strategia di crescita in Italia e nei mercati internazionali. La Società ritiene che la Quotazione le consentirà di ottenere ulteriore visibilità sui mercati di riferimento.

È previsto che l'Offerta si concluderà entro la metà di luglio 2023.

Nell'ambito dell'Offerta, Mediobanca – Banca di Credito Finanziario e Intesa Sanpaolo (Divisione IMI Corporate & Investment Banking) agiscono in qualità di Joint Global Coordinators e Joint Bookrunners. Mediobanca – Banca di Credito Finanziario S.p.A. agisce altresì in qualità di Euronext Growth Advisor.

Gianni & Origoni agisce in qualità di consulente legale della Società, mentre White & Case agisce in qualità di consulente legale dei Joint Global Coordinators e Joint Bookrunners. La società incaricata della revisione legale dei conti della Società è Pricewaterhousecoopers, mentre Reply S.p.A. svolge il ruolo di advisor per la verifica dei dati extracontabili.

B1 Consultant Ltd agisce nel ruolo di Roadshow Coordinator.

Descrizione di Maggioli

Maggioli è attiva nella diffusione di competenze, software, servizi di *digital transformation* e di *information & communication technologies* (ICT). La Società opera, inoltre, nell'ambito editoriale, con un'offerta prevalentemente digitale e incentrata sull'editoria professionale. Maggioli è uno dei partner di riferimento per la Pubblica Amministrazione e in crescita anche nel mercato privato, rivolgendosi ad aziende e liberi professionisti. La Società, infatti, risulta essere il primo operatore in Italia per ricavi nel settore della fornitura dei servizi di *digital transformation* e ICT nei confronti delle Pubbliche Amministrazioni Locali.

Nello specifico, Maggioli sviluppa, progetta e integra software (sia *in cloud* che *on premise*, anche tramite il modello SaaS), soluzioni informatiche e digitali, che hanno un'applicazione strumentale al *business* e all'organizzazione aziendale del cliente e al suo processo di trasformazione digitale. Il Gruppo Maggioli fornisce inoltre soluzioni di *cybersecurity*, piattaforme informatiche e servizi di consulenza per la protezione da attacchi informatici, di archivi di dati e antifrode. Inoltre, il Gruppo realizza e fornisce per i propri clienti prodotti e servizi digitali editoriali e di formazione.

Il Gruppo opera in n. 5 paesi distribuiti tra Europa e America Latina (Italia, Spagna, Belgio, Grecia e Colombia) con un network capillare e consolidato composto da n. 17 società controllate e da n. 2 società partecipate. Il Gruppo, inoltre, opera attraverso circa 70 sedi e uffici in Italia e all'estero.

Con riferimento all'esercizio chiuso al 31 dicembre 2022, il Gruppo conta oltre 45.000 clienti, identificabili in Pubbliche Amministrazioni Locali italiane ed estere – che includono Regioni, Province, piccoli, medi e grandi Comuni – Pubbliche Amministrazioni Centrali italiane (distinte per amministrazione centrale e organizzazioni nazionali), Enti internazionali, aziende di grandi, medie e piccole dimensioni e liberi professionisti (quali commercialisti, avvocati, notai, ingegneri, architetti).

Per l'esercizio chiuso al 31 dicembre 2022, 2021 e 2020, i ricavi consolidati di Gruppo sono stati pari, rispettivamente, ad Euro 239,8 milioni, Euro 205,5 milioni ed Euro 159,5 milioni. Inoltre, nei periodi chiusi al 31 marzo 2023 e al 31 marzo 2022 i ricavi consolidati di Gruppo sono stati pari, rispettivamente, ad Euro 61,3 milioni ed Euro 53,2 milioni.

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Per maggiori informazioni: www.maggioli.com

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Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended (“MiFID II”); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the “MiFID II Product Governance Requirements”), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any “manufacturer” (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the Shares have been subject to a product approval process, which has determined that such Shares are: (i) compatible with an end target

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